

SPECIAL ADVERTISING SECTION



COOLER TEMPERATURES, PINE TREES AND FRESH AIR

are a few of the enticing traits that draw Valley residents to Northern Arizona while seeking an escape from the toasty summer weather. A venture to one of our northern neighbors also offers a break from the big-city routine. Destinations such as Prescott, Flagstaff and Sedona, among others, offer a slower pace from our day-to-day life. Outdoor adventurers can choose from a tantalizing menu of choices, all nestled within the unique setting only experienced outside the Valley. In addition, the less adventure minded could find their own escape with the many cultural, dining and historical options that give each of these destinations their own appealing identity.

Prescott offers all of the above for those seeking a summer getaway, while sitting just 90 miles north of Phoenix. Arizona's mile-high destination is especially appealing to those who enjoy being outdoors. Five scenic area lakes, 450 miles of groomed, multi-use trails that wind through the city and more than a million acres of National Forest offer plenty of opportunities to enjoy the sunshine without baking in the heat. We recommend a trip to Watson Lake, which has that "wow" factor when you first see the beautiful rocks and ponderosa pine forest that surround it. If you enjoy biking, hiking, running or horseback riding, the new Prescott Circle Trail, offers you a 52-mile scenic pathway that meanders around the city and dips into part of the neighboring National Forest. Prescott is often referred to as a premiere outdoors adventure destination and this trail is just one of many reasons why the region lives up to its lofty reputation.

WATSON LAKE



For the less adventure minded, three museums call Prescott home with each adding its own flavor to the region's cultural appeal. Sharlot Hall is an open-air museum focusing on the history of this region of Arizona. The museum is named after the noted writer and poet who founded it and features seven historic buildings, an impressive collection of rare books, compelling exhibits and beautiful gardens, which serve as the scenic setting for numerous public festivals. Phippen Museum is a fine arts museum that represents artists and artwork of the American West. Their collection consists of hundreds of paintings, etchings, drawings, bronze sculptures, photography, artifacts and jewelry, many dating from the late 19th to the early 21st century. Smoki Museum celebrates the history of Southwestern American Indian art and culture. Its art collection features oil and watercolor paintings, charcoal drawings and many photographs from numerous tribes native to the region. The museum also houses collections of clothing, baskets and many other artifacts that celebrate the history of Native Americans in Arizona. If you are interested in learning about the history of our state, these three museums have everything you need to know.

PHIPPEN MUSEUM



Be the Mountain



visit-prescott.com

*See all the splendor and beauty
that makes Prescott one of the
hidden treasures of Arizona.*

The Valley is too hot to host most outdoor events during the summer but that doesn't mean we are any less interested in finding ways to be entertained. A few events to mark on your calendar are the Prescott Arts & Crafts Festival, the 129th annual World's Oldest Rodeo and the Antique Auto Show at Watson Lake. There are no shortage of farmer's markets, arts and craft shows, live performances and outdoor events to keep you busy throughout the summer. For a complete resource of these events as well as attractions, dining and lodging options, go to Visit-Prescott.com or download the their app in the App Store or Google Play.

If tie-dye, insence and beaded jewelry are more your style, then The Hippie Emporium in Old Town Cottonwood is a can't miss. Take a trip back in time to the 1970s in this unique gift shop that is filled with

hippie attire, jewelry, paintings and many other specialty items for those seeking peace and love. The Hippie Emporium had been around for 40 years but new owner Marisa Gladen is quickly turning this into a cool hang-out for visitors and locals alike. This will only be boosted with the Queen Bee's Coffee and Cupcakery, which is coming soon.

Sedona and its world-renowned red-rock buttes annually attract many Valley visitors but there is much more to do than admire the area's unique landscape. Sedona also boasts a vibrant arts community with many shops, spas and galleries. Outdoor enthusiasts will love the hikes that offer a scenic backdrop unlike anywhere else in the world. If Sedona is on your list of summer getaways, check out the Red Agave Resort, which is highly regarded for both the beautiful property and unbeatable views.

SEDONA RED ROCKS



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IN THE COOL PONDEROSA
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WEDNESDAY • JULY 13
GATES 5:30PM • CONCERT 7PM



**THE PSYCHEDELIC FURS
& THE CHURCH**
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MICHAEL FRANTI & SPEARHEAD
SOULROCKER TOUR
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GATES 6:30PM • YOGA 6:45PM • CONCERT 8PM



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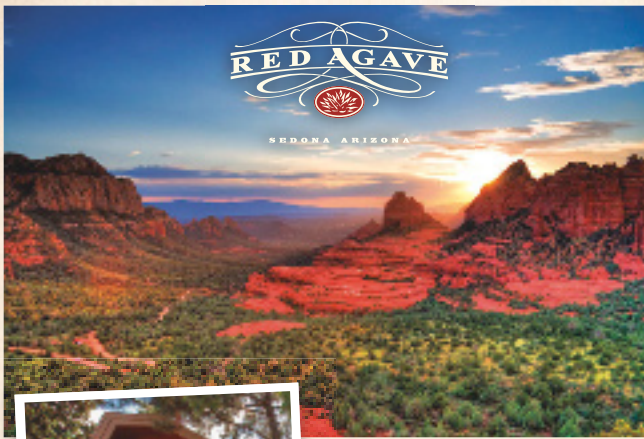
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PHOENIX
MAGAZINE

Flagstaff is most likely the Valley's favorite cool-weather getaway with its four seasons, mountain culture, and a mix of luxurious accommodations or gritty camping locales, all within this college community. Indoors or outdoors, fun is never too far away. One web site joked Flagstaff is a drinking city with an outdoor problem because of the numerous microbreweries in town. Name the outdoor activity and you can do it in Flagstaff, whether it is hiking, mountain climbing or rock climbing – just thinking about all the options is enough to cause you to breathe heavy, especially given the town's altitude of more than 7,000 feet above sea level.

Arizona Snowbowl isn't just for skiing. Summer chairlift runs offer bird's-eye views of the area while gliding up the San Francisco Peaks. The famed Route 66 makes it way through Flagstaff with many places to stop along the way. Visit one of the many gift shops along this historic roadway and you will likely return home with something branded with the famous Route 66 logo.

Throw the Grand Canyon, Payson, Strawberry, Pine, Williams and the White Mountain region into the mix and you are presented with countless ways to excite your spirit an indulge your soul. Whether it's an outdoor adventure, cultural experience or a simple laid-back day where you take in the endless scenic vistas Northern Arizona has to offer, fun and cooler temperatures are never too far away.



Find Your Hippie Fin Paradise



The Hippie Emporium

In Historic Old Town Cottonwood

We are a unique spiritual center and gathering place for the free-spirited types. We offer a range of attire, jewelry and novelty items, all centered around the hippie lifestyle. Walking into the shop, you'll be greeted by 70's era music and funky style. Also, we are opening a coffee shop soon! Stop by to be one of the first to experience our new look!

Rad Reviews:

"The new owners have made it beautiful, affordable and every item I've bought so far has been complimented by strangers. This is my new go-to place for unique, handmade, stunning products. I highly recommend this place!"

—Lyndsay B. (Jan 2016)

"I'm so excited The Hippie Emporium is actually Re-opening! With brand new products and all!"

—Edward F. (Sep 2015)

"A really fun and unique store. The location is wonderful and backs up against the creek! I went to the Grand Opening and the energy was really friendly and welcoming. The music was amazing!"

—Genna A. (Oct 2015)

- ✓ Incense
- ✓ Water Pipes
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OldTownHippieEmporium.com