

PRINT SPECS

TO UPLOAD YOUR AD/CREATIVE:

1. Email your print, digital and web ad materials to your account executive.
 2. If your file is too large to email, please upload your artwork to one of the following: Dropbox, Google Drive, a SkyDrive etc. and provide the link to your account executive.
- If you have any questions, contact our advertising department at 480-664-3960 or advertising@phoenixmag.com

FULL PAGE
8"W x 10.875" H

2/3 V
4.4"W x 9.75" H
(NON-BLEED ONLY)

1/2 V
4.4"W x 7" H
(NON-BLEED ONLY)

1/3 V
2"W x
9.75" H
(NON-BLEED
ONLY)

1/6 V
2"W x 4.4" H
(NON-BLEED
ONLY)

1/2 H
7"W x 4.4" H
(NON-BLEED ONLY)

1/3 H
4.4"W x 4.4" H
(NON-BLEED ONLY)

1/6 H
4.4"W x 2" H
(NON-BLEED ONLY)

1/4
3.375"W x 4.4" H
(NON-BLEED ONLY)

PRODUCTION CONTACTS:

SCHEDULES, SPECIAL INSERTS:

Director of Production
(480) 478-8828

TECHNICAL QUESTIONS:

Technical Operations Manager
(480) 478-8832

DIGITAL RATES

INCREASE THE EXPOSURE

of your brand to our growing audience of *PHOENIX* magazine website visitors each month. Web banner ads are run of site (ROS) and run per month in correspondence with *PHOENIX* magazine's monthly print schedule.

WEBSITE RATES + SPECS

| SIZE | RATE |
|----------------------------------|----------------|
| LEADERBOARD (728X90PX) | \$750 |
| SIDE BAR 1 (300X250PX) | \$750 |
| SIDE BAR 2 (300X600PX) | \$750 |
| SPLASH BANNER (1300X307PX) | \$1,500 |
| *not included in ros | |
| PAGE TAKEOVER | TBD |

DEDICATED E-BLAST RATE + SPECS

| SIZE | RATE |
|---------------------------------------|----------------|
| DEDICATED E-BLAST (600PX. WIDE) | \$1,500 |

REQUIREMENTS

SUBJECT LINE: 30 CHARACTERS OR LESS RECOMMENDED

TARGET LINK(S): WEBSITE LINK(S)

CREATIVE FILES: .JPEG, .PDF, OR HTML (.HTM OR .HTML) FORMAT

32,786
SUBSCRIBERS

E-NEWSLETTER BANNER ADS RATES + SPECS

| SIZE | RATE |
|------------------------------|--------------|
| LEADERBOARD (728X90PX) | \$500 |
| SIDE BAR 1 (300X250PX) | \$500 |
| SIDE BAR 2 (300X600PX) | \$500 |