

SPECIAL ADVERTISING SECTION



It's a Pet's Life

IN PARTNERSHIP WITH



ARIZONA HUMANE SOCIETY

Improving the Lives of Animals Since 1957

Animals are extraordinary gifts to us – gifts of emotional connection, of hilarious mischief and of unconditional love. They're family to many of us, and at the Arizona Humane Society, we believe that every pet deserves a good life. You probably do too. It's why you're reading this pet section – because you want the best for not just your furry friend but all pets in our community.

In this section, we'll celebrate the joy pets bring to our lives. You'll learn about ways you can help both your pets and those homeless pets who rely on animal lovers like you for a second chance. You'll find tips on taking the perfect pet photo, read miraculous stories of animal survival, learn how we've transformed Maricopa County into one of the best places to be a pet and learn how you can impact the life of an animal in need.

There are so many ways you can make a difference for animals who aren't as fortunate as yours. You can adopt and give a second chance to a forgotten pet or offer your time and love through volunteering. You can become a foster hero and open your heart and home to a pet in need or advocate and be a voice for animals in our community.

And your donations make such an incredible difference. Whether it's monetary support or much-needed supplies, when you make a donation to animal welfare organizations like the Arizona Humane Society, you are making a gift of life. You're providing lifesaving medical care, critical supplies, toys and food for animals who have nowhere else to turn.

Learn more about ways you can help homeless pets at azhumane.org.

We hope you enjoy this celebration of pets, and wish you and your pet a very good life.

Sincerely,

Dr. Steven R. Hansen
Arizona Humane Society President & CEO



“We believe that every pet deserves a good life.”



ARIZONA HUMANE SOCIETY

EVERY PET DESERVES A GOOD LIFE.

Together, we can make that
dream possible.



Adopt
🐾
Donate
🐾
Foster
🐾
Volunteer

azhumane.org

Emotional Rescue

Dog pulled from canal seconds before drowning.

It was a hot Saturday afternoon in Phoenix and a stray Australian Shepherd mix roamed the streets searching for a drink of water. Enticed by the flowing water in a canal, the dog leaned over the steep edge in an attempt to quench her thirst. Seconds later, she was swept away by the strong undercurrent, and swimming for her life. A Phoenix police officer noticed the dog and pulled his patrol car over to try and rescue her. The police officer called the Arizona Humane Society's Emergency Animal Medical Technicians (EAMTs). The officer held onto EAMT Andy Gallo's belt as he leaned over the canal ledge to rescue the dog as she floated past. The dog slipped through Andy's fingertips. She was giving up hope as her body sunk further underwater with every second that passed. Suddenly,

the dog stopped swimming. Her head sank underwater as she passed out from exhaustion. This was Andy's last chance. Using a catch pole, he grabbed ahold of her just before she slipped under the murky water. The police officer helped pull the sopping wet canine out of the water. Andy checked the dog's pulse and body temperature and rushed her to AHS' Second Chance Animal Trauma Hospital. Upon examination, trauma hospital veterinarians found that the dog, which they named Ginger, was malnourished and incredibly weak, unable to stand on her own. Her paws were wounded and her toe nails were completely worn down from her desperate attempts to climb out of the canal. The medical team administered IV fluids, gave her medication and wrapped her in blankets. Everyone hoped she'd make it through the night.

She did. Two days later, Ginger was up and walking around. After 11 days of care in the trauma hospital, she was ready to go into a foster home to continue her recovery. And who came to her rescue yet again? The police officer who helped pull her out of the canal. Officer Sandor welcomed Ginger into his home, and once she was there, he wasn't going to let her leave. Ginger has been officially adopted by Officer Sandor and his family, where she'll live out her second chance at life.




GINGER



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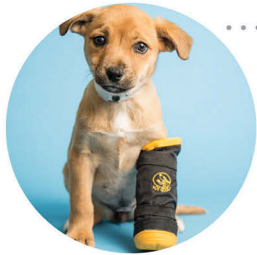
At AZ Pet Vet, we're committed to the long-term wellness of our pet patients. Designed specifically for adult animals, our exclusive **FREE Vaccines for Life** program helps us keep your pet healthier and happier for longer, while saving you money.



A Family of Animal Hospitals • 21 Locations Valley Wide

THE IMPACT OF YOUR GIFT

When you make a lifesaving gift to the Arizona Humane Society, you are providing critical resources that give second chances to sick, injured and abused homeless pets. **Give now at azhumane.org.**

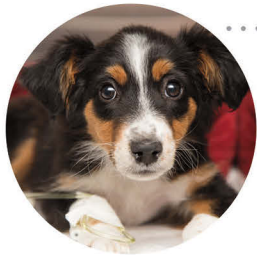


\$50

Supplies a splint to set a fractured leg in AHS' **Second Chance Animal Trauma Hospital™**.

\$100

Provides supplies and medication to help tiny felines in AHS' **Kitten Nursery** and **Bottle Baby ICU**.



\$250

Helps care for a critically sick dog in AHS' **Parvo Puppy ICU**.

\$500

Fills the gas tank of one **Emergency Animal Medical Technician™** rescue vehicle for a week.



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Spays or neuters 10 dogs or 25 cats.

\$1,000

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PERFECT PET PORTRAITS

By Alex DeForest
Arizona Humane Society Photography Coordinator

Capturing your pet on camera can be a challenge. A sudden movement, an unseen distraction or a case of camera shyness can turn your flawless photo moment into a blurry, disappointing mess. But capturing your pet at their very cutest isn't impossible. Here are a few tips that can help you snap the perfect pet photo.



#1

Be the dominant distraction. Sometimes simply getting your pet's attention is the real trick. Even if there are no obvious distractions, your pet will find one. Usually high-pitched squeaks or silly noises will grab their attention. A fun and unique way to get your furry friend to focus on you is with a harmonica (whether you can play or not). The secret to getting the most out of your noises is waiting until the moment you are ready to take the picture, as your pet can quickly lose interest.

#2

Eye contact can make for an engaging portrait of anyone, including your pet. As you get your pet's attention, make sure to capture the moment they look at the camera.

#3

Don't give up so quickly. Be patient and always on the ready for the sudden sneeze or yawn that will make for a fun photo.

#4

Make your pet chase you for a great action shot. Hold the camera low and run backwards. Be sure you have your camera set up for action mode. Set your aperture priority mode with an ISO of around 800 and set to burst mode with continuous focus on all points.

#5

Give your pet what they want—their arch nemesis. For dogs, try spraying them with a hose and watch them show their silly side. For cats, try something like feathers or marbles that they can use to display their natural curious instinct and attack.



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TRANSFORMING OUR COMMUNITY

In 1957, the Arizona Humane Society was founded by a compassionate group of volunteers seeking to end animal suffering in our community. Since then, AHS been committed to serving the pets and people of our community with a mission to safeguard, rescue, heal, adopt and advocate for animals, while inspiring community action and compassion on their behalf. For much of AHS' existence, Maricopa County was considered one of the worst places to be a pet. There was a flood of animals coming into our community's shelters, many of which, sadly, weren't making it out alive.

That was unacceptable, and AHS made a commitment to change the equation for homeless pets.

AHS implemented a variety of lifesaving programs and services, including a Parvo Puppy ICU, Kitten Nursery and Bottle Baby ICU, and Pet Resource Center devoted to providing resources to keeping pets in homes. AHS also ramped up efforts to help the sick, injured abused animals who need our help

most and are rescued every day by AHS' Emergency Animal Medical Technician rescue program and treated in AHS' Second Chance Animal Trauma Hospital. The results have seen a remarkable 84 percent decrease in euthanasia and 57 percent reduction in intake at AHS over the past four years. And along with our Alliance for Companion Animal partners, we've seen euthanasia drop 79 percent and intake by 42 percent across all of Maricopa County as part of the Fix.Adopt.Save initiative. What began as a mission to save more pets ended up transforming an entire community. And while we've made remarkable strides, there are still more lives we can save. With our community's continued support, we will change the world for dogs and cats and save the lives of those we couldn't save before. And, together, we will end animal suffering, homelessness and needless euthanasia.

“What began as a mission to save more pets ended up transforming an entire community.”



*Learn more at
azhumane.org*



Join 300 animal enthusiasts gathered to taste exceptional wines, beers, spirits and exquisite culinary delights. Plus the chance to bid on over 50 silent auction baskets.

Net proceeds from "Whiskers & Wine" will help provide care for the dogs and cats at Foothills Animal Rescue

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Five Furry Fun Facts:

- #1** There are **1,327** pet-friendly hotels in Arizona.
Source: BringFido
- #2** Phoenix has **158** dog-friendly restaurants.
Source: SmartAsset
- #3** Arizona has **4** of the top **25** most dog-friendly cities in America. Tucson #3, Phoenix #9, Scottsdale #11, Glendale #23. *Source: SmartAsset*
- #4** The Arizona Humane Society takes in more than **17,000** animals per year.
- #5** The Phoenix Animal Care Coalition, better known as PACC-911, unites more than **125** animal welfare groups in Maricopa County.

9TH ANNUAL

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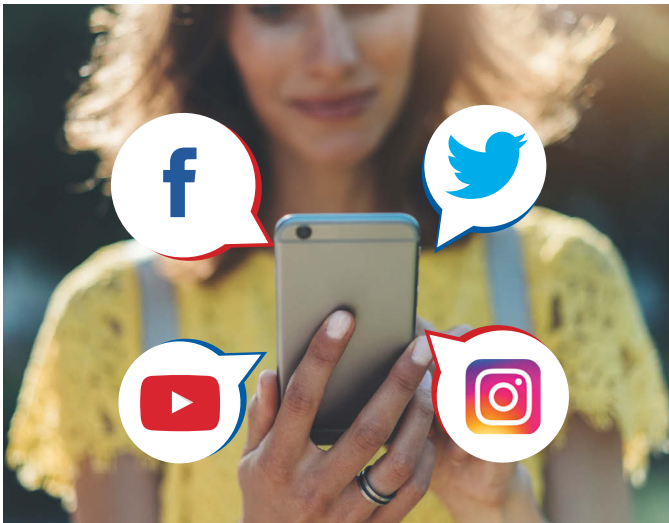
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2017 Pet Photo Contest Winner

Congratulations to Bernard "Beanie" Fitzgerald for receiving the most votes among the finalists in our 2nd Annual Pet Photo Contest. As football fans can guess, this precious Basset Hound was named after two Arizona Cardinals - former running back Beanie Wells and all-time great wide receiver Larry Fitzgerald. He is pictured here wearing a hat in homage to the style frequently worn by Cardinals Head Coach Bruce Arians. Beanie was one of 1,058 photos submitted for this contest. We thank all of you who participated and shared photos of your beautiful pets with us.

Meet Beanie Fitzgerald!



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Why choose Hillside Animal Hospital? Because you want to provide your pet with an amazing life, and the type of veterinary professionals you choose matters. We are a family-owned, award-winning team that tailors care to your pet's individual needs with the latest treatments.

"I LOVE Hillside Animal Hospital. I am so glad I made the switch. The staff was professional, friendly and most importantly they were so sweet to my dog. It just couldn't be any better!"

— Suzanne B. via Yelp

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