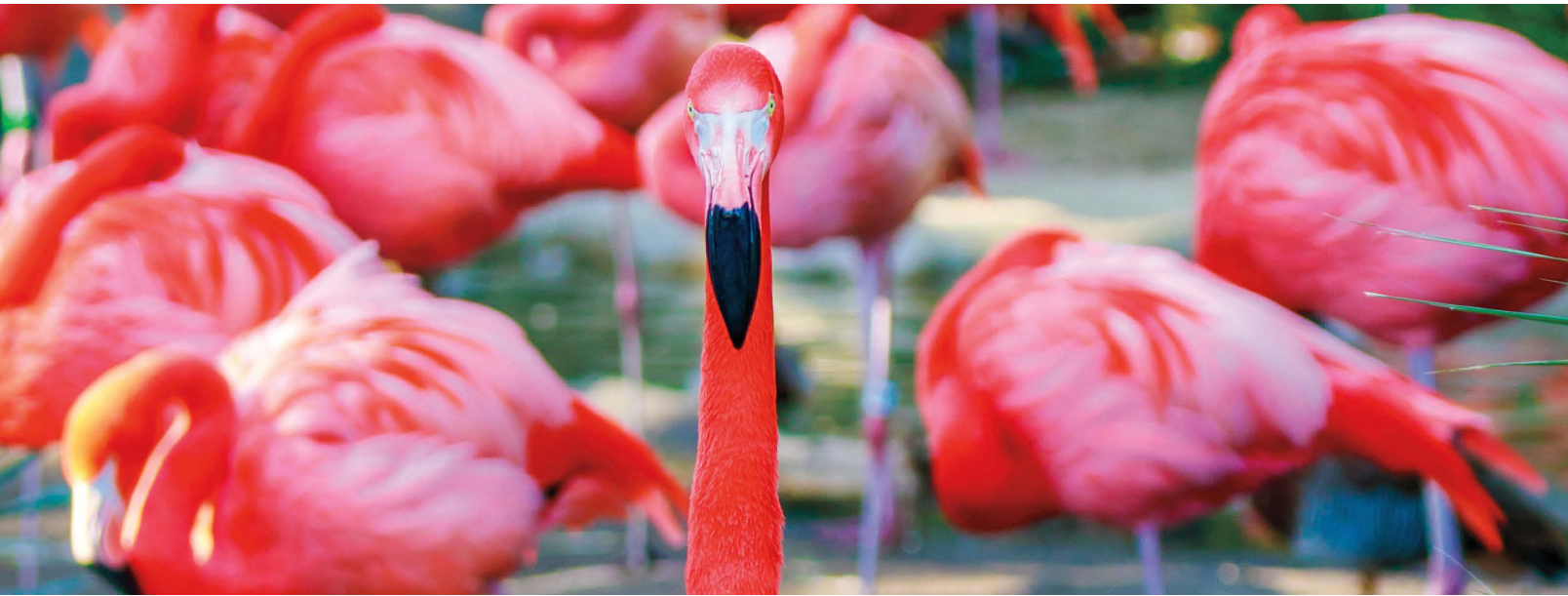




VALLEY TOYOTA DEALERS

San Diego

SPECIAL ADVERTISING SECTION



San Diego Fall Travel Guide

This popular coastal destination isn't just for summer vacation anymore.

We don't need to tell you why San Diego is a favorite out-of-state destination for Arizonans. It's reputation as a beautiful and fun coastal getaway is why so many of us flock there each summer. Yet, once the calendar turns to the fall months, we largely turn our backs on this area that so many of us enjoy. Why is that? Many school districts have fall break in October yet most of us don't consider San Diego as a vacation option during its shoulder season when all the reasons we love going there during the summer still apply. In fact, it may be even better. Here is why.

Kids Free in October

This is not a typo. San Diego business leaders recognized the drop off in tourism during its off-peak shoulder season. So, six years ago the Kids Free in October campaign launched. During the month-long celebration, little ones are treated like royalty with free admission to attractions, free meals at many local hotels and resorts and tons of other great perks. With more than 100 offers and warm fall weather without summer crowds, big fun is in store for kids with savings that parents will love. For information, visit the San Diego Tourism Authority web site (sandiego.org).

Among the choices are those offered by the San Diego Museum Council, which invites visitors to its more than 40 art, cultural and science museums around San Diego County. Kids can learn about dinosaurs and military heroes, to famous astronauts and artists, while exploring a variety of cultural attractions. With a large and wide variety of museums to choose from, this remains one San Diego's true hidden gems. Free admission is available for up to two kids 12 and under for every adult ticket purchased. Visit the San Diego Museum Council web site (sandiegomuseumcouncil.com) for more information about participating museums, deals being offered and to print your Kids Free in October coupon.

Kids Free in October makes connecting with wildlife and nature at the San Diego Zoo (sandiegozoo.org) in fun and exciting ways more affordable than ever. Located in the heart of beautiful Balboa Park, kids ages 3-11 receive free admission with a ticketed accompanying adult to the zoo as well as Safari Park, which features more than 2,600 animals. Make sure to check out the new Africa Rocks exhibit (africa-rocks.sandiegozoo.org) featuring six new habitats highlighting the biodiversity native to the African continent.

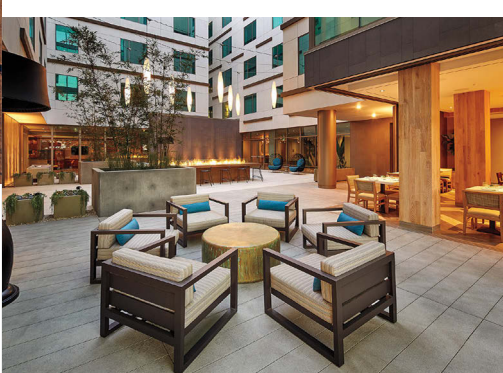
Hornblower Cruises & Events (hornblower.com/home/sd) is a must do for families and couples alike. On Friday and Saturday evenings, the Sights & Sips Sunset two-hour cruise serves drinks for happy hour while the sun sets in the background. The San Diego Dinner Cruise is a nightly three-hour tour, which serves drinks and a three-course dinner. The Champagne Brunch Cruise provides a great way to kick start your Sunday with a full brunch buffet and all-you-can-drink champagne. Kids 12 years and under cruise for free on any one- or two-hour Harbor Cruise & Sea Lion Adventure. Each full fare adult ticket purchased will admit up to two children to cruise for free on any harbor cruise for the entire month of October.

DISCOVER THE SUN, SAND, AND SURF IN YOUR

San Diego Adventure

CHECK OUT KIDS FREE OCTOBER

A month-long celebration
where your little ones receive
free admission to select
attractions, meals, and
other great perks!



Kids Eat Free All October*

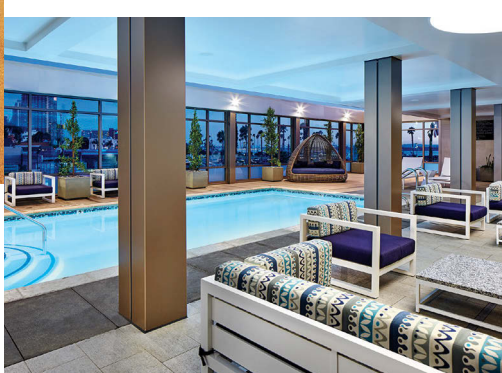
Studio, one and two bedroom
suites. Full kitchens with a
refrigerator and microwave.
Complimentary WiFi, outdoor
heated pool with hot tub.

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Kids Eat Free All October*

Modern guestrooms with
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with bay views. Onsite
restaurant and courtyard,
Outdoor pool with hot tub.

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Kids Eat Free All October*

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pool, expansive courtyard,
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SAN DIEGO HOTEL CIRCLE

*Valid October 1, 2017–October 31, 2017. Not valid for grab-n-go market or room service.

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Fall Events Checklist

There is no shortage of events happening in San Diego this fall. Choose from watersports, horse racing, beer and wine festivals and much more. We suggest visiting the San Diego Tourism Authority web site (sandiego.org) for the full calendar of events but here are a few of our recommendations.

For the first time in history the Extreme Sailing Series will visit San Diego Bay from October 19-22, and it is not to be missed. The free entry Harbor Island Race Village will provide front-row seats for the adrenaline-fueled action for the public, along with plenty of other entertainment throughout the day. For

those looking for a truly unique experience, including the chance to ride on board a GC32 during live racing, upgrade to VIP for the day. For more information, or to purchase tickets, visit sandiegoextremesailing.com.

Just 25 minutes north of San Diego, the Breeders' Cup (breederscup.com) makes its debut at Del Mar on Nov. 3-4, visiting the iconic racing venue for the first time. In the world of horse racing, the Breeders' Cup is equivalent to the Super Bowl. The two-day event brings the best horses and riders from across the country and around the world. While you are here, be sure to make the one-mile drive toward the coast to Solana Beach. This sleepy seaside village has hundreds of shops, restau-

rants and a design district on its main strip, Cedros Ave., as well as beaches at Fletcher Cove, hiking and much more.

If you plan on being in San Diego in November and are looking for a more adult activity, make sure to add San Diego Beer Week (sdbw.org) to your itinerary. San Diego Beer Week takes place from Nov. 3-12 and is a celebration inspiring people to drink local beer while promoting San Diego's brewing culture with events across the county. The 10-day "week" will feature more than 500 brewery sponsored events and culminate at the Beer Garden at The Lodge at Torrey Pines on November 12th.

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Explore San Diego Museums of History, Science and Culture

Did you know that San Diego is home to more than 40 museums and cultural attractions?

Throughout San Diego County, we have museums that appeal to all ages – come learn about art, music, and our rich history, or explore the outdoors, sea life, and outer space.

It's never been a better time to be a kid, especially in San Diego. This October, the San Diego Museum Council offers **Kids Free in October**, presented by ScholarShare, which provides free admission for kids 12 and under at more than 40 art, cultural, and science museums in San Diego County.

Visit sandiegomuseumcouncil.org to learn about all the museums San Diego has to offer.



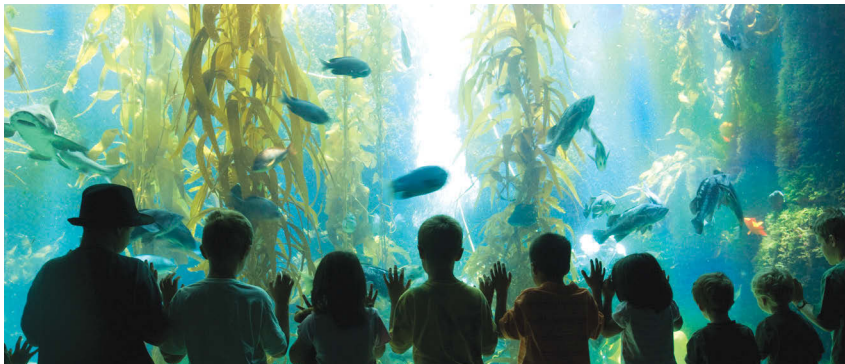
THE NEW CHILDREN'S MUSEUM

The New Children's Museum (downtown San Diego) is an arts-based children's museum that inspires imagination and creativity in children and families. Currently featuring *The Wonder Sound* – a unique world with 30+ rooms, tunnels, crawlspaces and rope bridges to explore, and *Sketch Aquarium*, a room-sized digital aquarium where kids create art that interacts on screen. With 50,000 square feet, three floors of interactive space and a park across the street, there is always something “new” to discover at The New Children's Museum. thinkplaycreate.org



FLEET SCIENCE CENTER

Get your hands-on science at the Fleet Science Center! Interact with intriguing exhibits, including *Game Masters*, open through January 15, 2018. *Game Masters* showcases the world's best video game designers, from the arcade era to today's console and online games. With 100+ playable games, it's game on! (No quarters required). Additional exhibitions include the Tinkering Studio, Retro-Active Science, Dream! Design! Build! and Kid City (just for children 5 and under), plus catch a fascinating film in the world's first IMAX® Dome Theater. fleetscience.org



BIRCH AQUARIUM AT SCRIPPS

Birch Aquarium at Scripps is the public exploration center for Scripps Institution of Oceanography at UC San Diego. Perched on a bluff overlooking the Pacific Ocean in beautiful La Jolla, the aquarium features habitats of fish and invertebrates from the cold waters of the Pacific Northwest to the tropical waters of Mexico and beyond. Visitors enjoy one of the best ocean views in San Diego, tide pool touch tanks, and the opportunity to learn about our ocean and what we can do to protect it. Don't miss *Expedition at Sea*, *R/V Sally Ride Gallery* and the *Infinity Cube* – two new exhibits unlike anything Birch Aquarium has done before. aquarium.ucsd.edu

SAN DIEGO AIR & SPACE MUSEUM

Aviation history unfolds at the San Diego Air & Space Museum. See the actual Apollo 9 command module, a rare Gee Bee racer, and a flying replica of Charles Lindbergh's *Spirit of St. Louis*. Through 2017, *Be the Astronaut*, a fun interactive experience for heroes of all ages. If you're a history buff, aviation enthusiast, or looking for an experience your family will never forget, visit the San Diego Air & Space Museum. sandiegoairandspace.org



Presented by the San Diego Museum Council with support from the San Diego Commission for Arts & Culture

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Resorts

Anyone who has traveled to San Diego during the summer knows the biggest challenge is finding a place to stay, especially when thousands descend on the Gaslamp District area for Comic-Con in late July. Book a room months in advance, or else risk being relegated to a roach motel or another lodging option far from the action. During October, rooms are much easier to come by, and at off-season rates, with most resorts and hotels offering kids eat free deals in October.

A new addition to the area is Homewood Suites by Hilton located in Hotel Circle, which houses a cluster of lodging options and is popular among Arizonans. It's the perfect choice for its central location to the San Diego Zoo, SeaWorld, Old Town and Mission Bay. Also, by offering all suites, there are plenty of family friendly amenities including a full kitchen and dining area as well as a heated pool and garden courtyard with fire pits and games.

If you prefer to stay by Mission Bay, we suggest Polynesian-themed Catamaran Resort Hotel and Spa (catamaranresort.com). Each of its 310 rooms and suites have a private balcony or patio with breathtaking views of Mission Bay, Pacific Ocean or tropical gardens. With the bay in its backyard and ocean across the street, this tropical hideaway makes this option unique among San Diego resorts.

Its sister property, the Bahia Resort Hotel

(bahiahotel.com), offers guests a chance to step into a tropical paradise from one of its contemporary beachfront or garden rooms or a stroll down to the water's edge from a comfortable studio, which commands stunning bay views. An added plus, "The Bahia" as it's known, doesn't charge resort fees and offers complimentary parking.

Hyatt Regency Mission Bay caters to every type of traveler. Enjoy the sunrise and sunset views from the VIP corner suites, as well as an array of appealing amenities including amazing ocean views, three pools, three water slides and a seasonal water taxi that takes guests to a private entrance at SeaWorld. Any of these three resorts are also excellent options if you plan on visiting nearby amusement park Belmont Park.

When it comes to convenience, you can't beat the Hard Rock Hotel San Diego (hardrockhotelsd.com) located at the southern entrance to the Gaslamp District and next to Petco Park. Celebrating its 10th year, the Hard Rock Hotel San Diego oozes fun with on-site venues like the 207 Bar, which has showcased talents like Adele and Lady Gaga before they became superstars. Enjoy a cocktail at the hotel's rooftop pool lounge Float and a Michelin-level dinner at legendary sushi restaurant Nobu. The hotel is also a veritable museum, as you'll find rock memorabilia and one-of-a-kind pieces of music history displayed throughout. This combination of party in the front, business in the



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back is why the Hard Rock is unofficially referred to as the mullet of hotels.

If LaJolla is your destination, The Lodge at Torrey Pines (lodge-torreypines.com) is a world-class property secluded atop the cliffs overlooking the ocean. Take in the amazing views from your private guestroom balcony before hitting the beach or taking to the links on its renowned golf course. Make this your place to stay if you plan on attending San Diego Beer Week, which wraps up here, while getting a preview of the site of the 2021 U.S. Open Championship.

San Diego's collection of hotels and resorts are as diverse as they are plenty. Hotels range from award-winning, world-class resorts and historic icon-status hotels, to renowned global brand properties, reliable house-hold name motels, and unique local boutiques. Whether you're looking for something hip and downtown, or a hotel right on the beach, whatever your mood or occasion, budget or locale, you'll find the perfect place to rest your head after an active day of exploring San Diego.

With near perfect weather year-round, 70 miles of spectacular coastline, world-class attractions and a thriving urban core, complete with a sophisticated art, dining and nightlife scene, it's tough to beat San Diego as a premier travel destination. However, these attributes apply beyond the peak travel season which is why, thanks in part to the Kids Free in October deals, vacationing in San Diego isn't just for the summer months anymore.

5 Things To Do This Fall

1. San Diego Zoo - We know kids are wild about animals, children ages 3 to 11 get free admission to the zoo and Safari Park all month.
2. San Diego Model Railroad Museum - At 27,000 sq. ft., this is one the largest indoor model railroad displays in the world and the only accredited railroad themed museum in USA.
3. Extreme Sailing Series (Oct. 19-22) - The sailing championship comes to San Diego for the first time, and it's free to attend.
4. 2017 Breeders' Cup (Nov. 3-4) - Horse racing's "Super Bowl" makes its debut at iconic racing venue, Del Mar.
5. San Diego Beer Week (Nov. 3-12) - Enjoy suds with your buds at more than 500 events geared toward celebrating the local beer culture.